On-demand transshipment of freight deliveries in urban areas: A physical Internet-enabled multi-mode mobility





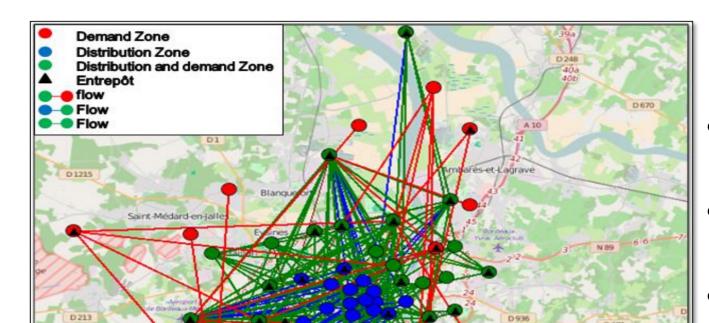
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Objectives

- Investigates the opportunity to exploit an on-demand goods transshipment service in urban areas.
- A joint usage of urban and goods mobility tools in urban areas within the Physical Internet context.

Context : the city of Bordeaux

- BORDEAUX MÉTROPOLE
- 28 municipalities
- Population : 783 081 (2016)

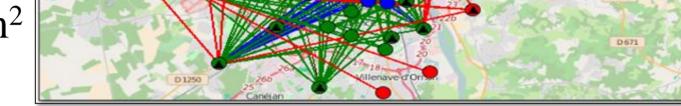


A schema of urban distribution system



- $> 60\ 000\ mvt$ per day
- 25% retail operations
- 50% Hyper-Center

- An approach based on the **simulation** and optimization of an associated multi-modal on-demand transshipment problem.
- Density : 1354 h/Km^2
- Area : 578,3 Km²

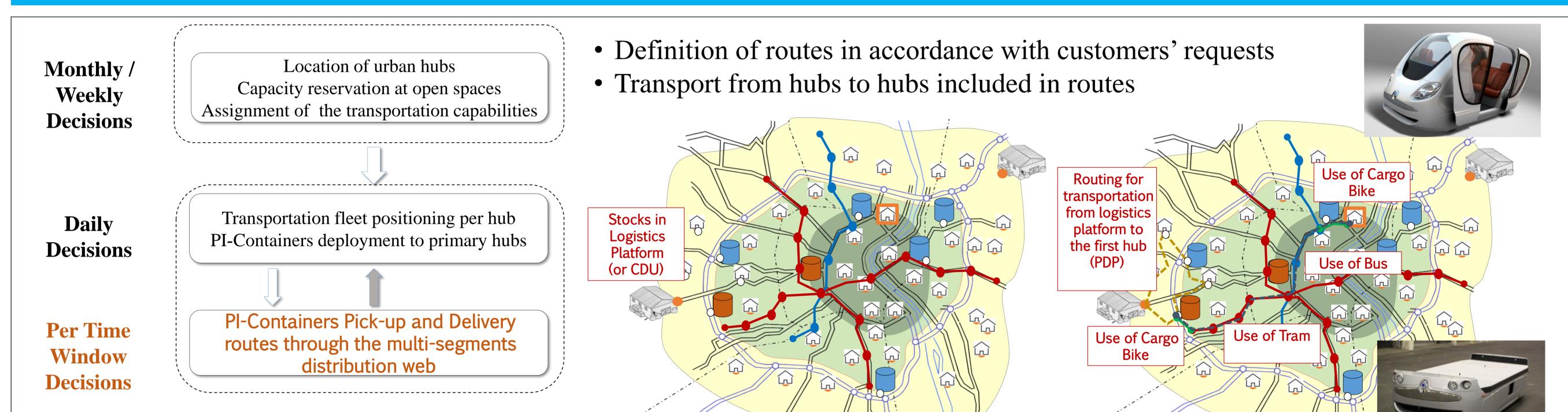


- 45% of Large Trucks
- 30% Population growth

How to enable efficient and sustainable routing in urban areas ? ✓ Pick-up and Delivery Capabilities ✓ Hubs Interconnectivity Capabilities

Fig 1 : Flows between Regions

Methodology



Open Urban Hub

Possible transshipment at each hub Dickup / Delivery point Multiple time windows and transportation options PI-enabled urban transportation problem (VRP + PDP)

Fig 2 : Integration of Mixity and On-Demand Transport

Results

- 10 customers to serve with a combustion engine vehicle
- Primary routing problem : VRP Secondary routing problem : PDP
- Transport after transshipment ensured by electric vehicles or cargo bikes (no ecological impact)
- One mode : on-demand truck system (50 vehicles)
- Two modes : 50 vehicles + 50 bikes
- Three modes : on demand truck system jointly with Cargo-bike and AVs (in total a fleet of 150)

